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Attorneys for Defendants-Counterclaimants  
RAKUTEN, INC., RAKUTEN CARD CO., LTD,  
RAKUTEN CARD USA, INC.

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION

SUPERPOINTS LLC,  
Plaintiff,

v.

RAKUTEN, INC., RAKUTEN CARD  
CO., LTD, RAKUTEN CARD USA, INC.,  
and DOES 1-25,  
Defendants.

CASE NO. 3:15-cv-01387-JST

**STIPULATED PROTECTIVE ORDER**

**STIPULATED PROTECTIVE ORDER**

Whereas Plaintiff and Counter-Defendant Superpoints LLC ("SP LLC"), Counter-Defendant Ryan Koonce ("Koonce"), and Defendants and Counterclaimants Rakuten, Inc., Rakuten Card Co., Ltd, and Rakuten Card USA, Inc. (collectively, "Rakuten," and together with SP LLC and Koonce, the "Parties") agree to the entry of a protective order, and the Parties hereby

1 represent to the Court, and jointly request that the Court find and Order the following:

2 1. PURPOSES AND LIMITATIONS

3 Disclosure and discovery activity in this action are likely to involve production of  
 4 confidential, proprietary, or private information for which special protection from public  
 5 disclosure and from use for any purpose other than prosecuting this litigation may be warranted.  
 6 Accordingly, the Parties hereby stipulate to and petition the court to enter the following Stipulated  
 7 Protective Order. The Parties acknowledge that this Order does not confer blanket protections on  
 8 all disclosures or responses to discovery and that the protection it affords from public disclosure  
 9 and use extends only to the limited information or items that are entitled to confidential treatment  
 10 under the applicable legal principles. The Parties further acknowledge, as set forth in Section 12.3,  
 11 below, that this Stipulated Protective Order does not entitle them to file confidential information  
 12 under seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and the  
 13 standards that will be applied when a party seeks permission from the Court to file material under  
 14 seal.

15 2. DEFINITIONS

16 2.1 Challenging Party: a Party or Non-Party that challenges the designation of  
 17 information or items under this Order.

18 2.2 “CONFIDENTIAL” Information or Items: information (regardless of how it is  
 19 generated, stored or maintained) or tangible things that qualify for protection under Federal Rule  
 20 of Civil Procedure 26(c).

21 2.3 Counsel (without qualifier): Outside Counsel of Record and House Counsel (as  
 22 well as their support staff).

23 2.4 Designating Party: a Party or Non-Party that designates information or items that  
 24 it produces in disclosures or in responses to discovery as “CONFIDENTIAL” or “HIGHLY  
 25 CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

26 2.5 Disclosure or Discovery Material: all items or information, regardless of the  
 27 medium or manner in which it is generated, stored, or maintained (including, among other things,  
 28 testimony, transcripts, and tangible things), that are produced or generated in disclosures or

1 responses to discovery in this matter.

2       2.6    Expert: a person with specialized knowledge or experience in a matter pertinent to  
3 the litigation who (1) has been retained by a Party or its Counsel to serve as an expert witness or  
4 as a consultant in this action, (2) is not a past or current employee of a Party or of a Party's  
5 competitor, and (3) at the time of retention, is not anticipated to become an employee of a Party or  
6 of a Party's competitor.

7       2.7    "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" Information or  
8 Items: extremely sensitive "Confidential Information or Items," disclosure of which to another  
9 Party or Non-Party would create a substantial risk of serious harm that could not be avoided by  
10 less restrictive means.

11       2.8    House Counsel: attorneys who are employees of a party to this action. House  
12 Counsel does not include Outside Counsel of Record or any other outside counsel.

13       2.9    Non-Party: any natural person, partnership, corporation, association, or other legal  
14 entity not named as a Party to this action.

15       2.10   Outside Counsel of Record: attorneys who are not employees of a party to this  
16 action but are retained to represent or advise a party to this action and have appeared in this action  
17 on behalf of that party or are affiliated with a law firm which has appeared on behalf of that party.

18       2.11   Party: any party to this action, including all of its officers, directors, employees,  
19 consultants, retained experts, and Outside Counsel of Record (and their support staffs).

20       2.12   Producing Party: a Party or Non-Party that produces Disclosure or Discovery  
21 Material in this action.

22       2.13   Professional Vendors: persons or entities that provide litigation support services  
23 (e.g., photocopying, videotaping, translating, preparing exhibits or demonstrations, and  
24 organizing, storing, or retrieving data in any form or medium) and their employees and  
25 subcontractors.

26       2.14   Protected Material: any Disclosure or Discovery Material that is designated as  
27 "CONFIDENTIAL," or as "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY."

28       2.15   Receiving Party: a Party that receives Disclosure or Discovery Material from a

1 Producing Party.

2 3. SCOPE

3 The protections conferred by this Stipulation and Order cover not only Protected Material  
 4 (as defined above), but also (1) any information copied or extracted from Protected Material; (2)  
 5 all copies, excerpts, summaries, or compilations of Protected Material; and (3) any testimony,  
 6 conversations, or presentations by Parties or their Counsel that might reveal Protected Material.  
 7 However, the protections conferred by this Stipulation and Order do not cover the following  
 8 information: (a) any information that is in the public domain at the time of disclosure to a  
 9 Receiving Party or becomes part of the public domain after its disclosure to a Receiving Party as a  
 10 result of publication not involving a violation of this Order, including becoming part of the public  
 11 record through trial or otherwise; and (b) any information known to the Receiving Party prior to  
 12 the disclosure or obtained by the Receiving Party after the disclosure from a source who obtained  
 13 the information lawfully and under no obligation of confidentiality to the Designating Party. Any  
 14 use of Protected Material at trial shall be governed by a separate agreement or order.

15 4. DURATION

16 Even after final disposition of this litigation, the confidentiality obligations imposed by  
 17 this Order shall remain in effect until a Designating Party agrees otherwise in writing or a court  
 18 order otherwise directs. Final disposition shall be deemed to be the later of (1) dismissal of all  
 19 claims and defenses in this action, with or without prejudice; and (2) final judgment herein after  
 20 the completion and exhaustion of all appeals, rehearings, remands, trials, or reviews of this action,  
 21 including the time limits for filing any motions or applications for extension of time pursuant to  
 22 applicable law.

23 5. DESIGNATING PROTECTED MATERIAL

24 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party  
 25 or Non-Party that designates information or items for protection under this Order must take care  
 26 to limit any such designation to specific material that qualifies under the appropriate standards. To  
 27 the extent it is practical to do so, the Designating Party must designate for protection only those  
 28 parts of material, documents, items, or oral or written communications that qualify – so that other

1 portions of the material, documents, items, or communications for which protection is not  
2 warranted are not swept unjustifiably within the ambit of this Order.

3 Mass, indiscriminate, or routinized designations are prohibited. Designations that are  
4 shown to be clearly unjustified or that have been made for an improper purpose (e.g., to  
5 unnecessarily encumber or retard the case development process or to impose unnecessary  
6 expenses and burdens on other parties) expose the Designating Party to sanctions.

7 If it comes to a Designating Party's attention that information or items that it designated  
8 for protection do not qualify for protection at all or do not qualify for the level of protection  
9 initially asserted, that Designating Party must promptly notify all other Parties that it is  
10 withdrawing the mistaken designation.

11 5.2 Manner and Timing of Designations. Except as otherwise provided in this Order  
12 (see, e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or ordered,  
13 Disclosure or Discovery Material that qualifies for protection under this Order must be clearly so  
14 designated before the material is disclosed or produced.

15 Designation in conformity with this Order requires:

16 (a) for information in documentary form (e.g., paper or electronic documents, but  
17 excluding transcripts of depositions or other pretrial or trial proceedings), that the Producing Party  
18 affix the legend "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES  
19 ONLY" to each page that contains protected material. If only a portion or portions of the material  
20 on a page qualifies for protection, the Producing Party also must clearly identify the protected  
21 portion(s) (e.g., by making appropriate markings in the margins) and must specify, for each  
22 portion, the level of protection being asserted.

23 A Party or Non-Party that makes original documents or materials available for  
24 inspection need not designate them for protection until after the inspecting Party has indicated  
25 which material it would like copied and produced. During the inspection and before the  
26 designation, all of the material made available for inspection shall be deemed "HIGHLY  
27 CONFIDENTIAL – ATTORNEYS' EYES ONLY." After the inspecting Party has identified the  
28 documents it wants copied and produced, the Producing Party must determine which documents,

1 or portions thereof, qualify for protection under this Order. Then, before producing the specified  
 2 documents the Producing Party must affix the appropriate legend (“CONFIDENTIAL” or  
 3 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”) to each page that contains  
 4 Protected Material. If only a portion or portions of the material on a page qualifies for protection,  
 5 the Producing Party also must clearly identify the protected portion(s) (e.g., by making  
 6 appropriate markings in the margins) and must specify, for each portion, the level of protection  
 7 being asserted.

8 (b) for testimony given in deposition or in other pretrial or trial proceedings, that the  
 9 Designating Party identify on the record, before the close of the deposition, hearing, or other  
 10 proceeding, all protected testimony and specify the level of protection being asserted. When it is  
 11 impractical to identify separately each portion of testimony that is entitled to protection and it  
 12 appears that substantial portions of the testimony may qualify for protection, the Designating  
 13 Party may invoke on the record (before the deposition, hearing, or other proceeding is concluded)  
 14 a right to have up to 21 days to identify the specific portions of the testimony as to which  
 15 protection is sought and to specify the level of protection being asserted. Only those portions of  
 16 the testimony that are appropriately designated for protection within the 21 days shall be covered  
 17 by the provisions of this Stipulated Protective Order. Alternatively, a Designating Party may  
 18 specify, at the deposition or up to 21 days afterwards if that period is properly invoked, that the  
 19 entire transcript shall be treated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL –  
 20 ATTORNEYS’ EYES ONLY.”

21 Parties shall give the other parties notice if they reasonably expect a deposition,  
 22 hearing or other proceeding to include Protected Material so that the other parties can ensure that  
 23 only authorized individuals who have signed the “Acknowledgment and Agreement to Be Bound”  
 24 (Exhibit A) are present at those proceedings. The use of a document as an exhibit at a deposition  
 25 shall not in any way affect its designation as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL  
 26 – ATTORNEYS’ EYES ONLY.”

27 Transcripts containing Protected Material shall have an obvious legend on the title  
 28 page that the transcript contains Protected Material, and the title page shall be followed by a list of

all pages (including line numbers as appropriate) that have been designated as Protected Material and the level of protection being asserted by the Designating Party. The Designating Party shall inform the court reporter of these requirements. Any transcript that is prepared before the expiration of a 21-day period for designation shall be treated during that period as if it had been designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” in its entirety unless otherwise agreed. After the expiration of that period, the transcript shall be treated only as actually designated.

(c) for information produced in some form other than documentary and for any other tangible items, that the Producing Party affix in a prominent place on the exterior of the container or containers in which the information or item is stored the legend “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” If only a portion or portions of the information or item warrant protection, the Producing Party, to the extent practicable, shall identify the protected portion(s) and specify the level of protection being asserted.

5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate qualified information or items does not, standing alone, waive the Designating Party’s right to secure protection under this Order for such material. Upon timely correction of a designation, the Receiving Party must make reasonable efforts to assure that the material is treated in accordance with the provisions of this Order.

## 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

6.1 Timing of Challenges. Any Party or Non-Party may challenge a designation of confidentiality at any time. Unless a prompt challenge to a Designating Party’s confidentiality designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic burdens, or a significant disruption or delay of the litigation, a Party does not waive its right to challenge a confidentiality designation by electing not to mount a challenge promptly after the original designation is disclosed.

6.2 Meet and Confer. The Challenging Party shall initiate the dispute resolution process by providing written notice of each designation it is challenging and describing the basis for each challenge. To avoid ambiguity as to whether a challenge has been made, the written

1 notice must recite that the challenge to confidentiality is being made in accordance with this  
2 specific paragraph of the Protective Order. The parties shall attempt to resolve each challenge in  
3 good faith and must begin the process by conferring directly (in voice to voice dialogue; other  
4 forms of communication are not sufficient) within 14 days of the date of service of notice. In  
5 conferring, the Challenging Party must explain the basis for its belief that the confidentiality  
6 designation was not proper and must give the Designating Party an opportunity to review the  
7 designated material, to reconsider the circumstances, and, if no change in designation is offered,  
8 to explain the basis for the chosen designation. A Challenging Party may proceed to the next stage  
9 of the challenge process only if it has engaged in this meet and confer process first or establishes  
10 that the Designating Party is unwilling to participate in the meet and confer process in a timely  
11 manner.

12       6.3     Judicial Intervention. If the Parties cannot resolve a challenge without court  
13 intervention, the Designating Party shall file and serve a motion to retain confidentiality within 21  
14 days of the initial notice of challenge or within 14 days of the parties agreeing that the meet and  
15 confer process will not resolve their dispute, whichever is earlier. Each such motion must be  
16 accompanied by a competent declaration affirming that the movant has complied with the meet  
17 and confer requirements imposed in the preceding paragraph. Failure by the Designating Party to  
18 make such a motion including the required declaration within 21 days (or 14 days, if applicable)  
19 shall automatically waive the confidentiality designation for each challenged designation. In  
20 addition, the Challenging Party may file a motion challenging a confidentiality designation at any  
21 time if there is good cause for doing so, including a challenge to the designation of a deposition  
22 transcript or any portions thereof.

23       The burden of persuasion in any such challenge proceeding shall be on the Designating  
24 Party. Frivolous challenges, and those made for an improper purpose (e.g., to harass or impose  
25 unnecessary expenses and burdens on other parties) may expose the Challenging Party to  
26 sanctions. Unless the Designating Party has waived the confidentiality designation by failing to  
27 file a motion to retain confidentiality as described above, all parties shall continue to afford the  
28 material in question the level of protection to which it is entitled under the Producing Party's



1 designation until the court rules on the challenge.

2 7. ACCESS TO AND USE OF PROTECTED MATERIAL

3 7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed or  
 4 produced by another Party or by a Non-Party in connection with this case only for prosecuting,  
 5 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only to  
 6 the categories of persons and under the conditions described in this Order. When the litigation has  
 7 been terminated, a Receiving Party must comply with the provisions of section 13 below (FINAL  
 8 DISPOSITION).

9 Protected Material must be stored and maintained by a Receiving Party at a location and in  
 10 a secure manner that ensures that access is limited to the persons authorized under this Order.

11 7.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered  
 12 by the Court or permitted in writing by the Designating Party, a Receiving Party may disclose any  
 13 information or item designated “CONFIDENTIAL” only to:

14 (a) the Receiving Party’s Outside Counsel of Record in this action, as well as  
 15 employees of said Outside Counsel of Record to whom it is reasonably necessary to disclose the  
 16 information for this litigation and who have signed the “Acknowledgment and Agreement to Be  
 17 Bound” that is attached hereto as Exhibit A;

18 (b) the officers, directors, and employees (including House Counsel) of the Receiving  
 19 Party to whom disclosure is reasonably necessary for this litigation and who have signed the  
 20 “Acknowledgment and Agreement to Be Bound” (Exhibit A);

21 (c) Experts (as defined in this Order) of the Receiving Party to whom disclosure is  
 22 reasonably necessary for this litigation and who have signed the “Acknowledgment and  
 23 Agreement to Be Bound” (Exhibit A);

24 (d) the Court and its personnel;

25 (e) court reporters and their staff, professional jury or trial consultants, and  
 26 Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have  
 27 signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

28 (f) during their depositions, witnesses in the action to whom disclosure is reasonably

necessary and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), unless otherwise agreed by the Designating Party or ordered by the Court. Pages of transcribed deposition testimony or exhibits to depositions that reveal Protected Material must be separately bound by the court reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order.

(g) the author or recipient of a document containing the information or a custodian or other person who otherwise possessed or knew the information.

7.3 Disclosure of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items. Unless otherwise ordered by the court or permitted in writing by the Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” only to:

(a) the Receiving Party’s Outside Counsel of Record in this action, as well as employees of said Outside Counsel of Record to whom it is reasonably necessary to disclose the information for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound” that is attached hereto as Exhibit A;

(c) Experts (as defined in this Order) of the Receiving Party (1) to whom disclosure is reasonably necessary for this litigation, (2) who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), and (3) as to whom the procedures set forth in paragraph 7.4(a)(2), below, have been followed;

(d) the Court and its personnel;

(e) court reporters and their staff, professional jury or trial consultants,<sup>1</sup> and Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A); and

(f) the author or recipient of a document containing the information or a custodian or other person who otherwise possessed or knew the information.

1           7.4   Procedures for Approving or Objecting to Disclosure of “HIGHLY  
 2                   CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items to  
 3                   Experts<sup>2</sup>.

4           (a) Unless otherwise ordered by the court or agreed to in writing by the Designating  
 5   Party, a Party that seeks to disclose to an Expert (as defined in this Order) any information or item  
 6   that has been designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” pursuant  
 7   to paragraph 7.3(c) first must make a written request to the Designating Party that (1) identifies  
 8   the general categories of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”  
 9   information that the Receiving Party seeks permission to disclose to the Expert, (2) sets forth the  
 10   full name of the Expert and the city and state of his or her primary residence, (3) attaches a copy  
 11   of the Expert’s current resume, (4) identifies the Expert’s current employer(s), (5) identifies each  
 12   person or entity from whom the Expert has received compensation or funding for work in his or  
 13   her areas of expertise or to whom the expert has provided professional services, including in  
 14   connection with a litigation, at any time during the preceding five years,<sup>3</sup> and (6) identifies (by  
 15   name and number of the case, filing date, and location of court) any litigation in connection with  
 16   which the Expert has offered expert testimony, including through a declaration, report, or  
 17   testimony at a deposition or trial, during the preceding five years.

18           (b) A Party that makes a request and provides the information specified in the  
 19   preceding paragraph may disclose the subject Protected Material to the identified Expert unless,  
 20   within 14 days of delivering the request, the Party receives a written objection from the  
 21   Designating Party. Any such objection must set forth in detail the grounds on which it is based.

22           (c) A Party that receives a timely written objection must meet and confer with the  
 23   Designating Party (through direct voice to voice dialogue) to try to resolve the matter by  
 24   agreement within seven days of the written objection. If no agreement is reached, the Party  
 25

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26  
 27           <sup>3</sup> If the Expert believes any of this information is subject to a confidentiality obligation to a third-party, then the Expert should  
 28   provide whatever information the Expert believes can be disclosed without violating any confidentiality agreements, and the  
 Party seeking to disclose to the Expert shall be available to meet and confer with the Designating Party regarding any such  
 engagement.

1 seeking to make the disclosure to the Expert may file a motion as provided in Civil Local Rule 7  
 2 (and in compliance with Civil Local Rule 79-5, if applicable) seeking permission from the Court  
 3 to do so. Any such motion must describe the circumstances with specificity, set forth in detail the  
 4 reasons why the disclosure to Designated House Counsel or the Expert is reasonably necessary,  
 5 assess the risk of harm that the disclosure would entail, and suggest any additional means that  
 6 could be used to reduce that risk. In addition, any such motion must be accompanied by a  
 7 competent declaration describing the parties' efforts to resolve the matter by agreement (i.e., the  
 8 extent and the content of the meet and confer discussions) and setting forth the reasons advanced  
 9 by the Designating Party for its refusal to approve the disclosure.

10 In any such proceeding, the Party opposing disclosure to Expert shall bear the burden  
 11 of proving that the risk of harm that the disclosure would entail (under the safeguards proposed)  
 12 outweighs the Receiving Party's need to disclose the Protected Material to its Expert.

13 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER  
 14 LITIGATION

15 If a Party is served with a subpoena or a court order issued in other litigation that compels  
 16 disclosure of any information or items designated in this action as "CONFIDENTIAL" or  
 17 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY," that Party must:

18 (a) promptly notify in writing the Designating Party. Such notification shall include a  
 19 copy of the subpoena or court order;

20 (b) promptly notify in writing the party who caused the subpoena or order to issue in  
 21 the other litigation that some or all of the material covered by the subpoena or order is subject to  
 22 this Protective Order. Such notification shall include a copy of this Stipulated Protective Order;  
 23 and

24 (c) cooperate with respect to all reasonable procedures sought to be pursued by the  
 25 Designating Party whose Protected Material may be affected.

26 If the Designating Party timely seeks a protective order, the Party served with the  
 27 subpoena or court order shall not produce any information designated in this action as  
 28 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" before a

determination by the court from which the subpoena or order issued, unless the Party has obtained the Designating Party's permission. The Designating Party shall bear the burden and expense of seeking protection in that court of its confidential material – and nothing in these provisions should be construed as authorizing or encouraging a Receiving Party in this action to disobey a lawful directive from another court.

9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED IN THIS LITIGATION

(a) The terms of this Order are applicable to information produced by a Non-Party in this action and designated as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY." Such information produced by Non-Parties in connection with this litigation is protected by the remedies and relief provided by this Order. Nothing in these provisions should be construed as prohibiting a Non-Party from seeking additional protections.

(b) In the event that a Party is required, by a valid discovery request, to produce a Non-Party's confidential information in its possession, and the Party is subject to an agreement with the Non-Party not to produce the Non-Party's confidential information, then the Party shall:

1. promptly notify in writing the Requesting Party and the Non-Party that some or all of the information requested is subject to a confidentiality agreement with a Non-Party;

2. promptly provide the Non-Party with a copy of the Stipulated Protective Order in this litigation, the relevant discovery request(s), and a reasonably specific description of the information requested; and

3. make the information requested available for inspection by the Non-Party.

(c) If the Non-Party fails to object or seek a protective order from this Court within 14 days of receiving the notice and accompanying information, the Receiving Party may produce the Non-Party's confidential information responsive to the discovery request. If the Non-Party timely seeks a protective order, the Receiving Party shall not produce any information in its possession or control that is subject to the confidentiality agreement with the Non-Party before a

determination by the Court.<sup>4</sup> Absent a court order to the contrary, the Non-Party shall bear the burden and expense of seeking protection in this court of its Protected Material.

#### 10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and (d) request such person or persons to execute the “Acknowledgment and Agreement to Be Bound” that is attached hereto as Exhibit A.

#### 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL

When a Producing Party gives notice to Receiving Parties that certain inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the Receiving Parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the parties reach an agreement on the effect of disclosure of a communication or information covered by the attorney-client privilege or work product protection, the parties may incorporate their agreement in the stipulated protective order submitted to the Court.

#### 12. MISCELLANEOUS

12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any

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<sup>4</sup> The purpose of this provision is to alert the interested parties to the existence of confidentiality rights of a Non-Party and to afford the Non-Party an opportunity to protect its confidentiality interests in this court.

1 information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no  
 2 Party waives any right to object on any ground to use in evidence of any of the material covered  
 3 by this Protective Order.

4 12.3 Filing Protected Material. Without written permission from the Designating Party  
 5 or a court order secured after appropriate notice to all interested persons, a Party may not file in  
 6 the public record in this action any Protected Material. A Party that seeks to file under seal any  
 7 Protected Material must comply with Civil Local Rule 79-5. Protected Material may only be filed  
 8 under seal pursuant to a court order authorizing the sealing of the specific Protected Material at  
 9 issue. Pursuant to Civil Local Rule 79-5, a sealing order will issue only upon a request  
 10 establishing that the Protected Material at issue is privileged, protectable as a trade secret, or  
 11 otherwise entitled to protection under the law. If a Receiving Party's request to file Protected  
 12 Material under seal is denied by the Court, then the Receiving Party may file the Protected  
 13 Material in the public record pursuant to Civil Local Rule 79-5(e)(2) unless otherwise instructed  
 14 by the Court.

### 15 13. FINAL DISPOSITION

16 Within 60 days after the final disposition of this action, as defined in paragraph 4, each  
 17 Receiving Party must return all Protected Material to the Producing Party or destroy such  
 18 material. As used in this subdivision, "all Protected Material" includes all copies, abstracts,  
 19 compilations, summaries, and any other format reproducing or capturing any of the Protected  
 20 Material. Whether the Protected Material is returned or destroyed, the Receiving Party must  
 21 submit a written certification to the Producing Party (and, if not the same person or entity, to the  
 22 Designating Party) by the 60 day deadline that (1) identifies (by category, where appropriate) all  
 23 the Protected Material that was returned or destroyed and (2) affirms that the Receiving Party has  
 24 not retained any copies, abstracts, compilations, summaries or any other format reproducing or  
 25 capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to  
 26 retain an archival copy of all pleadings, motion papers, trial, deposition, and hearing transcripts,  
 27 legal memoranda, correspondence, deposition and trial exhibits, expert reports, attorney work  
 28 product, and consultant and expert work product, even if such materials contain Protected

1 Material. Any such archival copies that contain or constitute Protected Material remain subject to  
2 this Protective Order as set forth in Section 4 (DURATION).

3 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

4 COMAR LAW

5 DATED: June 17, 2015

By: /s/ D. Inder Comar

6 D. Inder Comar  
7 901 Mission Street, Ste 105  
8 San Francisco, CA 94103  
9 Attorney for Plaintiff and  
10 Counter-Defendant SP LLC and  
11 Counter-Defendant Ryan Koonce

12 DLA PIPER LLP (US)

13 DATED: June 17, 2015

By: /s/ Gina L. Durham

14 GINA DURHAM  
15 SAORI KAJI  
16 TAMAR Y. DUVDEVANI  
17 KERRY A. O'NEILL  
18 Attorneys for Defendants and  
19 Counterclaimants

20 **ORDER**

21 PURSUANT TO STIPULATION, IT IS SO ORDERED.

22 DATED: June 23, 2015

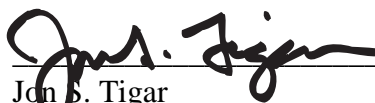
23   
24 Jon S. Tigar  
25 United States District Judge



EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ [print or type full name], of \_\_\_\_\_ [print or type full address], declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective Order that was issued by the United States District Court for the Northern District of California on \_\_\_\_\_ in the case of *Superpoints LLC v. Rakuten, Inc., et al.*, Case No. 3:15-cv-01387 – JST. I agree to comply with and to be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the Northern District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action.

I hereby appoint \_\_\_\_\_ [print or type full name] of \_\_\_\_\_ [print or type full address and telephone number] as my California agent for service of process in connection with this action or any proceedings related to enforcement of this Stipulated Protective Order.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_